



BIODATA

1. PERSONAL DETAILS

Name : PRASAD.P
Designation : Associate Professor
Department : Commerce
Permanent Address : PonattilVadakethil House
Koonathara Post
Shoranur,Palakkad
Date of birth and Age : 12-08-1974, 47 years
Mobile No. : 9847991114
Email ID : ponattilprasad@gmail.com

II EDUCATIONAL QUALIFICATIONS

Course	Subject	University/Board	Year of passing	% of marks
NET	Commerce	UGC	2006	
NET	Management		2004	
M.Com	Commerce	Calicut	2006	60
MBA	Finance,HRM	Bharathiyar	2001	64
LLb	Labour Law	Mysore	1998	50

III PROFESSIONAL DETAILS

Date of Entry in to service	09/02/2009 at Aided College 20/09/2012 at Govt. College
Previous Service	Assistant Professor at MES College ,Ponnani from 09/02/2009 to 19/09/2012
Academic /Teaching Experience	PG Level: 17 years UG Level: 17 years
Area of Specialization	Marketing
Courses Taught	Graduate level: <ul style="list-style-type: none"> • Managerial Economics • Management Concepts and Business Ethics • Quantitative Techniques • Business Law • Business Research Methods • Emerging Trends in Management • Financial Management • Financial Derivatives • Logistics management • Organizational Behaviour
Post Graduate level: <ul style="list-style-type: none"> • Security Analysis and Portfolio Management • Indian Financial system • International Business • Cost Management • Research Methodology • Financial Management 	
Research Experience	Doing Ph.D.
Highlights of Professional Experience	LLb
Professional Affiliations	NIL
Academic Honors & Awards	Nil
Conference/Seminar/Workshop/participation and Presentations	
<ol style="list-style-type: none"> 1. Participated in a National seminar organized by AKGCT on Neo liberal policies and future of India conducted at Hassan Marakkar Hall, Thiruvananthapuram on 20th March 2021. 2. Participated in a National webinar on NEP 2020 organized by IQAC SAS SNDP Yogam College, Konni on 21/08/2020 3. Participated in a national webinar on Research Methodology on 7th,8th, and 9th Dec 2021 by PG department of commerce CCST College Cherpulassery. 4. Participated in one day National seminar on structural equation model through SPSS and AMOS, CCST College, Cherpulassery. On 18/07/2022 5. Participated in a National seminar in Academic writing in research publication s and research ethics, college of Applied science, Chellakkara, on 11/09/2022 	

6. Participated in an International webinar on “How to improve acceptance rate and publishing I high quality journals” on 5/09/2022 at St. Aloysious college,Elthuruth.
7. Participated in a national seminar on IP awareness/training programme organized by the intellectual property office, India on 27-07-2022
8. Participated one day national seminar on Intellectual property right at NSS college,Ottappalam on 15-07-2022
9. Participated 9-day international workshop on advanced data analysis using SPSS for social science, conducted by Lovely professional university Punjab from 22-08-2022 to 30-08-2022
10. Participated a national webinar on “Decoding the consumer protection Act 2019” at Government college,Thrithala on 31-07-2022

PUBLICATIONS

Sl No.	Authors	Title of the article	Name of the journal	ISSN NO.	Year of Issue	
1	PRASAD.P &DR.G.PA SUPATHI	Strengthening infrastructure governance through sustained road security measures and quality of work life in India	Journal of oriental Institute, Volume 71,issue03 ,No.4,July-September 2023,Page No.25-33,UGC care list No.135	ISSN 0030-5324	2023	
2	PRASAD.P &DR.G.PA SUPATHI	Perception of working women of Kerala about digital transformation for	Samdarshi , Volume 16,Issue4, September 2023, Page 3885-3892	ISSN 2581-3986	2023	

		financial inclusion				
3	DR.G.PAS UPATHI& PRASAD.P	Attitude of Public on Private hospitals and Government hospitals – A comparative study	PRIMAX – International Journal of Commerce and management research (PIJCMR), Volume1, Special Issue, January 2024, Page No. 45-51	Online ISSN 2321-3612 Print ISSN 2321-3604	20 24	
4	PRASAD.P &DR.G.PA SUPATHI	Organisational culture and quality of work life among nurses	Library Progress International, Volume 44, No.3, July - December 2024, Page 16090-16096	Print Version ISSN 0970-1052 Online Version ISSN 2320-317X	20 24	https://bpasjournals.com/library-science/index.php/journal
5	PRASAD.P &DR.G.PA SUPATHI	A comparative study of savings, Investment behaviour and work life among nurses	Emperor Journal of Commerce , Volume V, Issue II February 2025, Page No.136-142	ISSN 2582-9815	20 25	https://www.mayas.info/view-archive-issues/18/5/2/2025-02-05
6	PRASAD.P &DR.G.PA SUPATHI	Quality of work life and Job satisfaction of employees	Emperor Journal of Commerce , Volume V, Issue II February	ISSN 2582-9815	20 25	https://www.mayas.info/view-archive-issues/18/5/2/2025-02-05

		in Private sector insurance companies in Kerala	2025, Page No.647-660			
7	PRASAD.P &DR.G.PA SUPATHI	Evaluating the quality of work life among nurses in Kerala _ An analytical study	International Journal of Inter-disciplinary research in arts and humanities (IJIRAH) June 2025, Volume 10, Issue 1, January-June, Page No. 154-161	ISSN Online 2456-3145	2025	https://ijirah.dvpublication.com/articles.php
8	PRASAD.P &DR.G.PA SUPATHI	Quality of work life and its association with the Job performance. A correlation study among Nurses	CSIBER International Journal CIJ Volume 3, Issue 3, July 2025, Page 20-24	ISSN Online 3048-5320	2025	https://siberindia.edu.in/journals/CIJ/Archives-2025.html
9	PRASAD.P &DR.G.PA SUPATHI	Ai driven transformation among nursing community: effect on organisational culture and professional identity	Lex-Localis -Journal of Local Self Government, Volume 23, No.55(2025)	ISSN:1581-5374E-ISSN:1855-363X	2025	https://doi.org/10.52152/cj7pyr13
10	PRASAD.P &DR.G.PA SUPATHI	Work life balance of private sector doctors in Kerala: an	Research Explorer(A peer reviewed &Refereed International	ISSN:2250-1940(Print), 2349-1647(2026	

		examination of key determinants, impact on job satisfaction and turnover	nal Research Journal on Economics and Business management), Volume XV Special Issue 50, January 2026	online)Impact factor: 8.276(12OR), 3.676(COSMOS) 271-279		
--	--	--	--	---	--	--

IV. Other Activities

1. Additional Responsibilities

IQAC Member,
OBC Cell member,
Tourism club co-ordinator