



## BIODATA

### 1. PERSONAL DETAILS

Name : GIREESH V.P.

Designation : Assistant Professor

Department : Commerce

Permanent Address : Vellacheeri Parambil house  
Kayiliad post, Shoranr 2  
Palakkad Dist PIN: 679122

Date of birth and Age : 29-05-1987, 38 years

Mobile No. : 9846403945

Email ID : gireeshvp7@gmail.com

### II EDUCATIONAL QUALIFICATIONS

Course	Subject	University/Board	Year of passing	% of marks
NET, JRF	Commerce	UGC	2010	
M.Com	Commerce	Calicut	2001	79.6
B. Com	Commerce	Calicut	2007	82.6

Plus, Two	Commerce	Board of Higher Secondary Examination	2004	79.5
S.S.L.C		Kerala Board	2002	67

### III PROFESSIONAL DETAILS

<b>Date of Entry in to service</b>	16/12/2011
<b>Previous Service</b>	NIL
<b>Academic /Teaching Experience</b>	PG Level: 14 years UG Level: 14 years
<b>Area of Specialization</b>	Marketing
<b>Courses Taught</b>  <b>Post Graduate level:</b> <ul style="list-style-type: none"> <li>• Business Environment</li> <li>• Organizational Behavior</li> <li>• International Business</li> <li>• Strategic Financial Management</li> <li>• Sales Management and Advertising</li> </ul>	<b>Graduate level:</b> <ul style="list-style-type: none"> <li>• Managerial Economics</li> <li>• General Informatics</li> <li>• Basic Numerical Methods</li> <li>• Corporate Regulations</li> <li>• Business Research Methods</li> <li>• Emerging Trends in Management</li> <li>• Entrepreneurship Development</li> <li>• Business Regulatory Frame Work</li> </ul>
<b>Research Experience</b>	Doing Ph.D.
<b>Highlights of Professional Experience</b>	Nil
<b>Professional Affiliations</b>	NIL

**Academic Honors & Awards**

**NIL**

**Conference/Seminar/Workshop Presentations**

**2019**

1. Presented a paper titled “Role of MGNREGS in the socio-economic empowerment of rural women with special reference to chalavara grama panchayath, Palakkad district” in the International Seminar cum work shop on Research in social science: Emerging Trendson 10<sup>th</sup> and 11<sup>th</sup> December 2019 by the P.G. Department of commerce, Sree neelakanta government Sanskrit college pattambi.

**Conferences/Seminars/Workshops Attended**

**2020-2021-**

1. Attended one-week International Workshop on Research methodology organized by P.G. Department of commerce and management studies, Sreekrishnapuram V T Bhattathiripad college Mannampatta from 08-10-2020 to 14-10-2020.
2. Participated in the three-day national webinar on Prospects and challenges of marketing in the new decade organized by P.G. Department of commerce and management studies, sreekrishnapuram V T Bhattathiripad College Mannampatta from 02-11-2020 to 04-11-2020
3. Participated in one day International webinar on “digital marketing-Emerging trends” organized by Ahalia institute of management on 23-02-2021.
4. Participated in the one-day national webinar on methodology of research in social science conducted by research and P.G. Department of commerce MES keveeyem college valanchery on 24<sup>th</sup> February 2021.

**2019-2020**

5. Participated in International seminar cum workshop on research in social science emerging trends on 10<sup>th</sup> and 11<sup>th</sup> December 2019 conducted by Department of commerce and management studies sree neelakanta government Sanskrit college pattambi.

**2018-2019**

6. Participated in one day National seminar on Implications of International Financial Reporting Standards on 22<sup>nd</sup> October 2018 conducted by department of commerce Government Arts and Science college thrithala.
7. Participated in the National Work shop on “Statistical packages for social science research – new horizons”. On 30<sup>th</sup> and 31<sup>st</sup> October 2018 conducted by P G Department of commerce and management studies sree neelakanta government Sanskrit college pattambi.
8. Participated in the one-day cluster workshop on capacity building in teaching for SSP mentors conducted by Government Victoria college Palakkad on 22<sup>nd</sup> November 2018.
9. Participated in one day national seminar on “Right wing formulation of Education sector” sponsored by Association of Government college teachers at Maharajas college Ernakulam on 22<sup>nd</sup> march 2019.

**2017-2018**

10. Attended two-day national seminar on “Socio economic impact of GST” on 21<sup>st</sup> and 22<sup>nd</sup> November 2017 conducted by P. G department of commerce, sree neelakanta government Sanskrit college pattambi.

11. Attended three-day national seminar on Research applications of secondary data in commerce and management on 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup> November 2017 conducted by department of commerce Government Victoria college Palakkad.
12. Attended two-day national seminar on Statistics life and praxis on 11<sup>th</sup> and 12<sup>th</sup> December 2017 conducted by department of statistics sree neelakanta government Sanskrit college pattambi.
13. Participated in the UGC sponsored orientation programme conducted by HRDC university of Calicut from 08<sup>th</sup> February 2018 to 07<sup>th</sup> march 2018 (28 days)

#### **2016-2017**

14. Attended two-day national seminar on innovative management practices for business excellence on 24<sup>th</sup> and 25<sup>th</sup> January 2017 conducted by department of commerce and management studies, sree neelakanta government Sanskrit college pattambi.
15. Participated in UGC sponsored special summer school refresher course in economics and commerce conducted by HRDC university of Calicut. (21 days)

#### **2015-2016**

16. Attended one day national work shop on Research multifaceted dimensions conducted by P G department of commerce NSS college ottappalam on 5<sup>th</sup> august 2015.
17. Attended two-day workshop on skill development in spread sheet and database application sponsored by UGC conducted by department of commerce sree neelakanta government Sanskrit college pattambi on 4<sup>th</sup> and 5<sup>th</sup> march 2016.

18. Attended five days orientation programme for teachers in maximizing awareness (OPTIMA) sponsored by directorate of collegiate education at Thiruvananthapuram from 15<sup>th</sup> September 2015 to 19<sup>th</sup> September 2015.

19. Attended two-day national seminar on IFRS – The modern perception on accounting standards on 28<sup>th</sup> and 29<sup>th</sup> January 2016 conducted by department of commerce sree neelakanta government Sanskrit college pattambi.

**Selected Publications**

1. Published a Research paper titled Role of MGNREGS in the socio-economic empowerment of rural women with special reference to chalavara grama panchayath Palakkad district in Our Heritage with ISSN No. 0474-9030 Vol:68 Issue:21 Month: Dec Year: 2019 Impact Factor: 6.3. The Journal is indexed, peer reviewed and listed in UGC Care.

2. Published a research paper titled A study on job satisfaction of employees in textile shops in pattambi municipality in international journal for innovative research in multi-disciplinary field Vol 10 Issue 4 April 2024 with impact factor 9.47.

3. Published a research paper titled Quality of work life balance of commerce

	professionals of Kerala. In international journal of cultural studies and social sciences. Vol10 Issue 02 No 50 July-December 2024 ISSN 2347-4777 (UGC CARE journal ).
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**IV. Other Activities**      **NIL**