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1. **PERSONAL DETAILS**

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| **Name** | REMA K |
| **Designation** | ASSISTANT PROFESSOR |
| **Department** | COMMERCE & MANAGEMENT STUDIES |
| **Address** | MUKKADAKKATTIL HOUSE, ANDALADI,MARUTHUR (PO), PATTAMBI. 679 306.PALAKKAD DISTRICT - KERALA |
| **Contact Number & Email ID** | 9497631905 & 8592055131remabaijujagath@gmail.com |
| **Date of Birth** | 18-05-1979. |

1. **EDUCATION BACKGROUND**

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| **Name of Degree** | **Year of Pass** | **Class** | **University** |
| B.Com | 1999 | First | University of Calicut |
| M.Com | 2002 | First | University of Calicut |
| B.Ed. | 2002 | First | University of Calicut |
| UGC-NET | 2000 |  | UGC |

1. **PROFESSIONAL DETAILS**

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| Date of entry into service | 17.03.2007 |
| Early Career | Nil |
| Academic/Teaching Experience | Guest Faculty till 2007 and Permanent Faculty since 2007. |
| Area of Specialisation | Financial Management (Commerce) |
| Courses Taught | All UG (B. Com. and BBA) and M.com Courses in different Semesters |
| Research Experience | Doing Ph.D.  |
| Highlights of Professional Experience | 1. Board of Sudies Member of B.Com (Calicut University) from 27thApril 2013 to 2016.
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| Professional Affiliations  | Nil |
| Academic Honors and Awards | Nil |
| Conference/Seminar/Workshop Presentations | 1. Research in Social Science: Emerging Trends (International Seminar cum workshop). Presented paper on “Brand preference of mobile phones in the youth in Pattambi Municipal Area”. (on 10th& 11th Dec. 2019)
2. One day International Conference on “Advancement in Business in the Digital Era 2021’. Paper presented on “India Post Payment Bank (IPPB) – An attractive option both for investment and household utilities at our door steps”. (on 17.02.2021)
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| Conferences attended details- year wise | 1. One day International Conference on “Advancement in Business in the Digital Era 2021’.

(on 17.02.2021) |

**Selected Publications:**

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| --- | --- | --- | --- |
| No. | Title | Journal | Volume, Issue, Year, ISSN., Pages |
| 1 | Brand Preference of mobile phones in the youth in Pattambi Municipal Area. | Our Heritage – UGC Care listed. | Vol-68, Issue No.21(Dec. 2019) ISSN:0474-9030, Pages 148 to 154. |
| 2 | Goods and Services Tax (GST)- Retailers’ Awareness and Perception in Ottapalam City. | IJMER-International Journal of Multi-Disciplinary Educational Research | Vol-9, Issue 9(1), September 2020, ISSN:2277-7881. Pages 144 to 153. |
| 3 | Effectiveness of Online Classes during the Covid 19 Pandemic among college students in Palakkad District. | PIMT Journal of Research – UGC approved  | Vol-13, Issue No-1, Oct-Dec 2020, ISSN:2278-7925. Pages 113-117. |
| 4 | India Post Payment Bank (IPPB) – An attractive option both for investment and household utilities at our door steps. | Wesleyan Journal of Research – An International Research Journal, UGC Care Approved. | Vol-14, Issue No. 1(III), Jan-Mar 2021, ISSN: 0975-1386. Pages |

1. **OTHER ACTIVITIES**
2. Additional Responsibilities:
* Member of IQAC
* Member of Women Development Cell
* Member of College Union Election Committee
* Member of Admission (UG & PG) Committee
* Member of Stock Verification Committee
* Member of University Examination Committee
* Acting as Chief Examiner of UG and PG Courses of Calicut University.
* Coordinator of Student Aid Fund.
1. Other Information: Nil.