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**BIODATA**

1**. PERSONAL DETAILS**

Name : PRASAD.P

Designation : Assistant Professor

Department : Commerce

Permanent Address : Ponattil Vadakethil House

 Koonathara Post

 Shoranur,Palakkad

Date of birth and Age : 12-08-1974, 47 years

Mobile No. : 9847991114

Email ID : ponattilprasad@gmail.com

**II EDUCATIONAL QUALIFICATIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Course** | **Subject** | **University/Board** | **Year of passing** | **% of marks** |
| NETNET | CommerceManagement | UGC | 20062004 |  |
| M.Com | Commerce | Calicut | 2006 | 60 |
| MBA | Finance,HRM | Bharathiyar | 2001 | 64 |
| LLb | Labour Law | Mysore | 1998 | 50 |

**III PROFESSIONAL DETAILS**

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| **Date of Entry in to service**  | 09/02/2009 at Aided College20/09/2012 at Govt. College |
| **Previous Service** | Assistant Professor at MES College ,Ponnani from 09/02/2009 to 19/09/2012 |
| **Academic /Teaching Experience**  | PG Level: 12 yearsUG Level: 12 years |
| **Area of Specialization**  | Marketing |
| **Courses Taught****Post Graduate level:*** Security Analysis and Portfolio Management
* Indian Financial system
* International Business
* Cost Management
* Research Methodology
* Financial Management
 | **Graduate level:*** Managerial Economics
* Management Concepts and Business Ethics
* Quantitative Techniques
* Business Law
* Business Research Methods
* Emerging Trends in Management
* Financial Management
* Financial Derivatives
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| **Research Experience** | Doing Ph.D. |
| **Highlights of Professional Experience** | LLb |
| **Professional Affiliations**  | NIL |
| **Academic Honors & Awards**  | **Nil** |
| **Conference/Seminar/Workshop Presentations**Presented a paper in the National conference on advancement in business in the digital era 2019 at Jamal Mohammed college,Thirichirappalli on September 25,2019Presented a paper in the seminar cum workshop on research in social science emerging trends at Sree Neelakanta Government Sanskrit College Pattambi on 10th and 11th December 2019.**Conferences/Seminars/Workshops Attended*** Attended a national seminar on socio economic impact of GST on 21st and 22nd November 2017 at Sree Neelakanata Government Sanskrit college,Pattambi.
* Attended a National seminar on Innovative Management practices for business challenges at Sree Neelakanata Government Sanskrit college, Pattambi. On 24th and 25th January 2017
* Attended a National Seminar in Research application of secondary data in commerce and management at Govt. Victoria college, Palakkad on 2 November 2017
* Attended a National seminar in statistics Life and Praxis at Sree Neelakanata Government Sanskrit college, Pattambi. On 11 and 12th decenber 2017
* Attended a national seminar on interventions of innovative software initiatives in social science research at Government college, Manathavady on 10th,11th and 12th November 2016
* Attended a one day national webinar on online education-a paradigm shift in higher education system by IQAC of Harimohan ghosh college,Kolkkata on 25th August 2020
* Attended a national webinar on education policy 2020 by IQAC of SAS SNDP Yogam college,Konni on 21st August 2020
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| **Selected Publications** | 1. Published a Research paper entitled A study on Job satisfaction among employees in KSRTC with special reference to Palakkad district in Our Heritage with ISSN No. 0474-9030 Vol:68 Issue:21 Month:Dec Year: 2019 Impact Factor: 6.3. The Journal is indexed,peer reviewed and listed in UGC Care.
2. A Study on Customers Perception towards-Commerce transactions( With special reference to Palakkad Municipality) in IJAEMAThe International journal of analytical and experimental modal analysis with ISSN NO. 0886-9367Volume XI,IssueX October 2019
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**IV. Other Activities**

1. **Additional Responsibilities**

Accomodation committee member,

SSP Internal Mentor

Remedial Coaching Mentor

Tutorial Committee Member

NAAC Dept Documentation Committee Co-ordinator