 **BIODATA**

1**. PERSONAL DETAILS**

Name : RAJITHA C R

Designation : Assistant Professor

Department : Commerce

Permanent Address : Chirammal house,

 Attathara,PIN 680590

Date of birth and Age : 30/04/1985, 36 YRS

Mobile No. : 8907622073

Email ID : rajithajohny@gmail.com

**II EDUCATIONAL QUALIFICATIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Course** | **Subject** | **University/Board** | **Year of passing** | **% of marks** |
| NET,JRF | Commerce | UGC | 2007 |  |
| M.Com | Commerce | Calicut | 2007 | 70 |
| B.Com | Commerce | Calicut | 2005 | 68 |
| Plus two | Commerce | Higher secondary education ,Kerala  | 2002 | 76 |
| S.S.L.C |  | Kerala Board | 2000 | 68 |

**III PROFESSIONAL DETAILS**

|  |  |
| --- | --- |
| **Date of Entry in to service**  | 3.12.2013 |
| **Previous Service** | NIL |
| **Academic /Teaching Experience**  | PG Level: 8 yearsUG Level: 8 years |
| **Area of Specialization**  | Marketing |
| **Courses Taught****Post Graduate level:*** International Business
* Financial Market and Institutions
 | **Graduate level:*** Managerial Economics
* Management Concepts and Business Ethics
* Human resource management
* Banking and Insurance
* Business Research Methods

Operations mangement* Business regulations
 |
| **Research Experience** | Doing Ph.D. |
| **Highlights of Professional Experience** | Nil |
| **Professional Affiliations**  | NIL |
| **Academic Honors & Awards**  | **Nil** |
| **Conference/Seminar/Workshop Presentations****20172017**Presented a paper titled "Farm tourism entrepreneurship:A catalyst for rural development of Kerala”at the two day National conference on" Contemporary Research and practices in Tourism and Hospitality"conducted on 5th and 6th May 2017 by the Dept of TourismStudies, Pondicherry University**Conferences/Seminars/Works**.**hops Attended** |
| **Selected Publications** | **NIL** |

**IV. Other Activities**

**Additional Responsibilities** PTA Executive member

Staff Advisor

Member women cell

Member Anti -raggingcommittee

1. **Other Information:**

**NIL**