 **BIODATA**

1**. PERSONAL DETAILS**

Name : GIREESH V.P.

Designation : Assistant Professor

Department : Commerce

Permanent Address : Vellacheeri Parambil house

 Kayiliad post, Shoranr 2

 Palakkad Dist PIN: 679122

Date of birth and Age : 29-05-1987, 33 years

Mobile No. : 9846403945

Email ID : gireeshvp7@gmail.com

**II EDUCATIONAL QUALIFICATIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Course** | **Subject** | **University/Board** | **Year of passing** | **% of marks** |
| NET, JRF | Commerce | UGC | 2010 |  |
| M.Com | Commerce | Calicut | 2009 | 79.6 |
| B. Com | Commerce | Calicut | 2007 | 82.6 |
| Plus, Two | Commerce | Board of Higher Secondary Examination | 2004 | 79.5 |
| S.S.L.C |  | Kerala Board | 2002 | 67 |

**III PROFESSIONAL DETAILS**

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| **Date of Entry in to service**  |  16/12/2011  |
| **Previous Service** | NIL |
| **Academic /Teaching Experience**  | PG Level: 9 yearsUG Level: 9 years |
| **Area of Specialization**  | Marketing |
| **Courses Taught****Post Graduate level:*** Business Environment
* Organizational Behavior
* International Business
* Strategic Financial Management
* Sales Management and Advertising
 | **Graduate level:*** Managerial Economics
* General Informatics
* Basic Numerical Methods
* Corporate Regulations
* Business Research Methods
* Emerging Trends in Management
* Entrepreneurship Development
* Business Regulatory Frame Work
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| **Research Experience** | Doing Ph.D. |
| **Highlights of Professional Experience** | Nil |
| **Professional Affiliations**  | NIL |
| **Academic Honors & Awards**  | **NIL** |
| **Conference/Seminar/Workshop Presentations****2019**1.Presented a paper titled “Role of MGNREGS in the socio-economic empowerment of rural women with special reference to chalavara grama panchayath, Palakkad district” in the International Seminar cum work shop on Research in social science: Emerging Trends on 10th and 11th December 2019 by the P.G. Department of commerce, Sree neelakanta government Sanskrit college pattambi. **Conferences/Seminars/Workshops Attended****2020-2021-**1. Attended one-week International Workshop on Research methodology organized by P.G. Department of commerce and management studies, Sreekrishnapuram V T Bhattathiripad college Mannampatta from 08-10-2020 to 14-10-2020.
2. Participated in the three-day national webinar on Prospects and challenges of marketing in the new decade organized by P.G. Department of commerce and management studies, sreekrishnapuram V T Bhattathiripad College Mannampatta from 02-11-2020 to 04-11-2020
3. Participated in one day International webinar on “digital marketing-Emerging trends” organized by Ahalia institute of management on 23-02-2021.
4. **P**articipated in the one-day national webinar on methodology of research in social science conducted by research and P.G. Department of commerce MES keveeyem college valanchery on 24th February 2021.

**2019-2020**1. Participated in International seminar cum workshop on research in social science emerging trends on 10th and 11th December 2019 conducted by Department of commerce and management studies sree neelakanta government Sanskrit college pattambi.

**2018-2019**1. Participated in one day National seminar on Implications of International Financial Reporting Standards on 22nd October 2018 conducted by department of commerce Government Arts and Science college thrithala.
2. Participated in the National Work shop on “Statistical packages for social science research – new horizons”. On 30th and 31st October 2018 conducted by P G Department of commerce and management studies sree neelakanta government Sanskrit college pattambi.
3. Participated in the one-day cluster workshop on capacity building in teaching for SSP mentors conducted by Government Victoria college Palakkad on 22nd November 2018.
4. Participated in one day national seminar on “Right wing formulation of Education sector” sponsored by Association of Government college teachers at Maharajas college Ernakulam on 22nd march 2019.

**2017-2018**1. Attended two day national seminar on “Socio economic impact of GST” on 21st and 22nd November 2017 conducted by P .G department of commerce , sree neelakanta government Sanskrit college pattambi.
2. Attended three-day national seminar on Research applications of secondary data in commerce and management on 23rd, 24th and 25th November 2017 conducted by department of commerce Government Victoria college Palakkad.
3. Attended two-day national seminar on Statistics life and praxis on 11th and 12th December 2017 conducted by department of statistics sree neelakanta government Sanskrit college pattambi.
4. Participated in the UGC sponsored orientation programme conducted by HRDC university of Calicut from 08th February 2018 to 07th march 2018 (28 days)

**2016-2017**1. Attended two-day national seminar on innovative management practices for business excellence on 24th and 25th January 2017 conducted by department of commerce and management studies, sree neelakanta government Sanskrit college pattambi.
2. Participated in UGC sponsored special summer school refresher course in economics and commerce conducted by HRDC university of Calicut. (21 days)

**2015-2016**1. Attended one day national work shop on Research multifaceted dimensions conducted by P G department of commerce NSS college ottappalam on 5th august 2015.
2. Attended two-day workshop on skill development in spread sheet and database application sponsored by UGC conducted by department of commerce sree neelakanta government Sanskrit college pattambi on 4th and 5th march 2016.
3. Attended five days orientation programme for teachers in maximizing awareness (OPTIMA) sponsored by directorate of collegiate education at Thiruvananthapuram from 15th September 2015 to 19th September 2015.

**19**. Attended two-day national seminar on IFRS – The modern perception on accounting standards on 28th and 29th January 2016 conducted by department of commerce sree neelakanta government Sanskrit college pattambi. |
| **Selected Publications** | 1. Published a Research paper titled Role of MGNREGS in the socio-economic empowerment of rural women with special reference to chalavara grama panchayath Palakkad district in Our Heritage with ISSN No. 0474-9030 Vol:68 Issue:21 Month: Dec Year: 2019 Impact Factor: 6.3. The Journal is indexed, peer reviewed and listed in UGC Care.
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**IV. Other Activities**

1. **Additional Responsibilities**

SSP internal mentor

NAAC Dept Documentation Committee Member

NAAC committee member

Remedial coaching internal mentor

1. **Other Information:  NIL**